



NOTE: Wrapify converts the design for all vehicle types

Use color mode: CMYK

ENSURE COLOR VALUES ARE CORRECT

Outline all fonts and embed all images before submission

Accepted file types: .EPS, .AI

DO keep all text and images inside the **safe zone**

DO extend the background to the **bleed edge**

Upload all files at 300 DPI to prevent pixelation

360 - Driver Side

DRIVER SIDE PANEL: Best served for main messaging and branding.

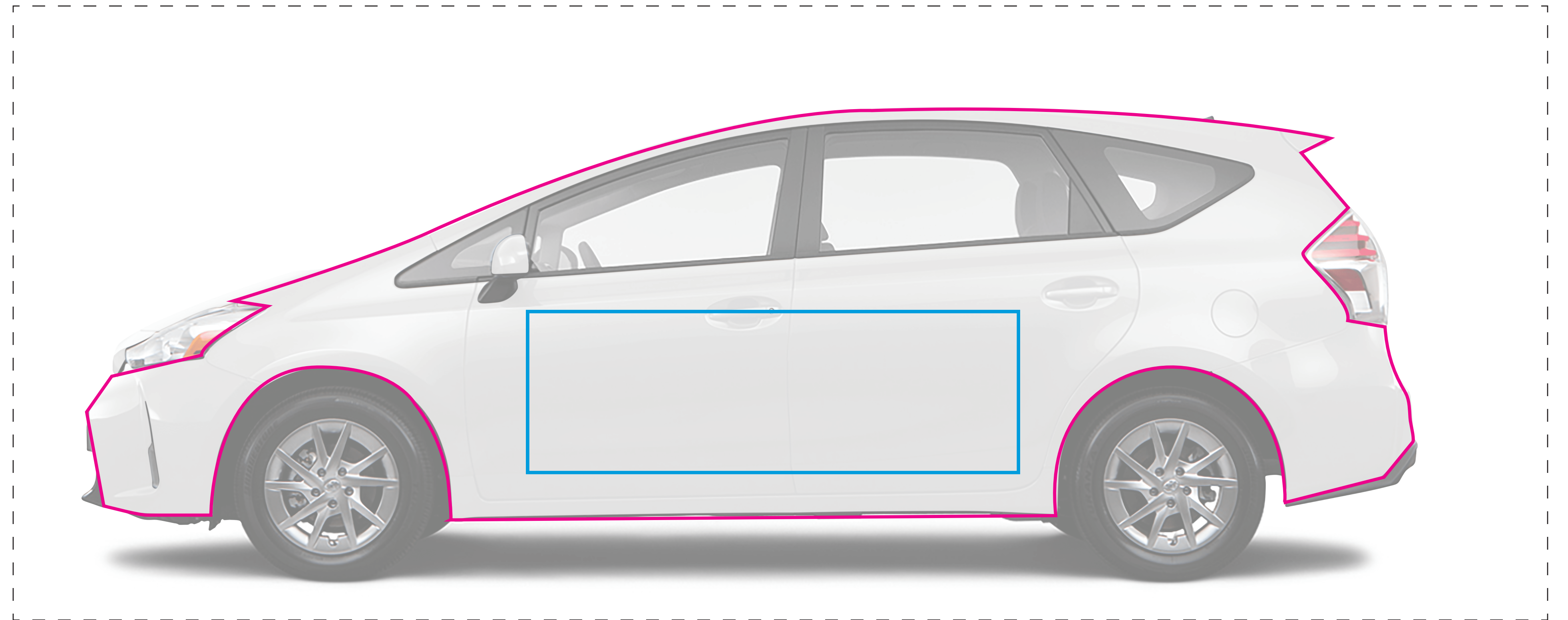
DRIVER SIDE DIMENSIONS

Safe Area = 64w"x21h"

Live Area = Dependent on vehicle type

Bleed Area = 200w"x80h"

NOTE: Template is 1:10 scale



SAFE AREA / CRITICAL ELEMENTS: Keep critical elements inside this box. Any elements outside the safe area run the risk of distortion or cut off.

LIVE PRINT PANEL AREA: Vinyl will cover this area. Varies per vehicle type.

PRINT BLEED AREA: Extend design elements to bleed box.

360 - Passenger Side

PASSENGER SIDE PANEL: Best served for main messaging and branding.

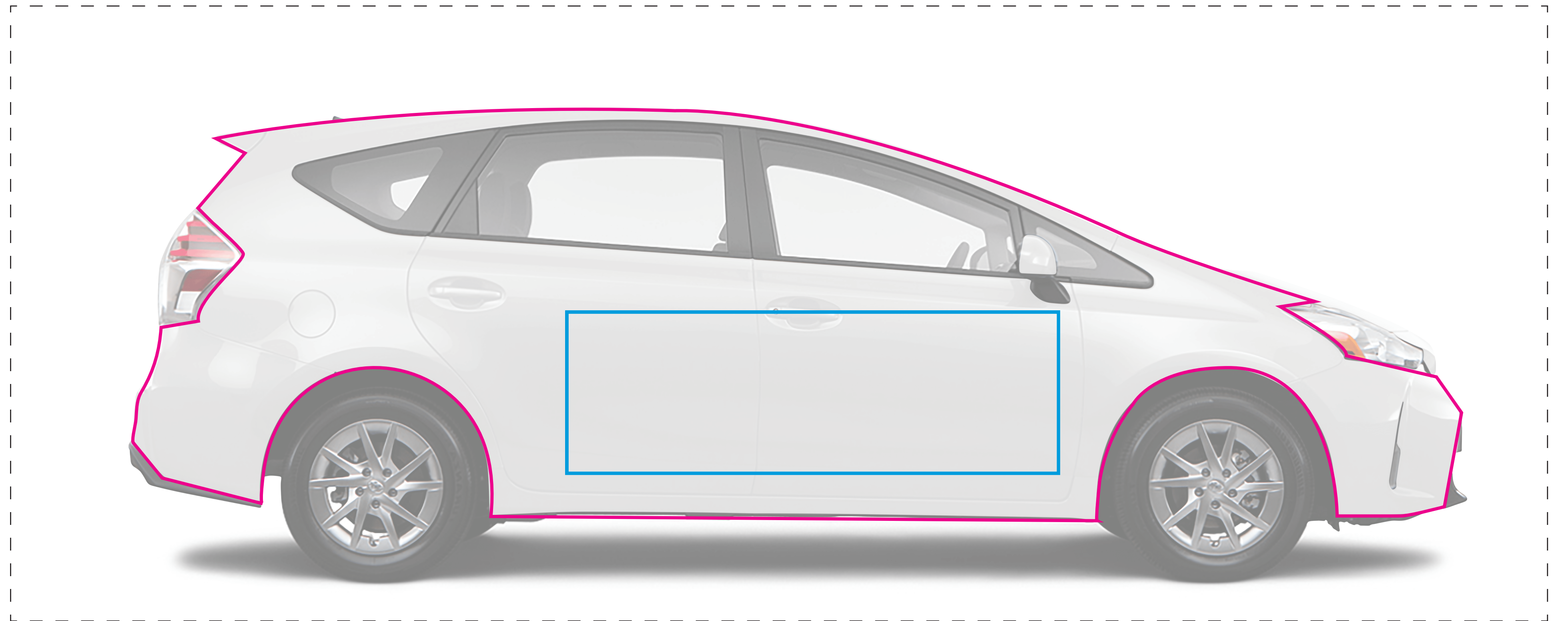
PASSENGER SIDE DIMENSIONS

Safe Area = 64w"x21h"

Live Area = Dependent on vehicle type

Bleed Area = 200w"x80h"

NOTE: Template is 1:10 scale



SAFE AREA / CRITICAL ELEMENTS: Keep critical elements inside this box. Any elements outside the safe area run the risk of distortion or cut off.

LIVE PRINT PANEL AREA: Vinyl will cover this area. Varies per vehicle type.

PRINT BLEED AREA: Extend design elements to bleed box.

360 - Front Side

FRONT BUMPER: Reinforce background or pattern. No critical elements on Front Bumper.

FRONT BUMPER DIMENSIONS

Live Area = Dependent on vehicle type

Bleed Area = 80w"x37h"

NOTE: Template is 1:10 scale



SAFE AREA / CRITICAL ELEMENTS: Keep critical elements inside this box. Any elements outside the safe area run the risk of distortion or cut off.

LIVE PRINT PANEL AREA: Vinyl will cover this area. Varies per vehicle type.

PRINT BLEED AREA: Extend design elements to bleed box.

360 - Rear Side

BACK BUMPER / TRUNK BOTTOM / HATCH: Best to reinforce short messaging.

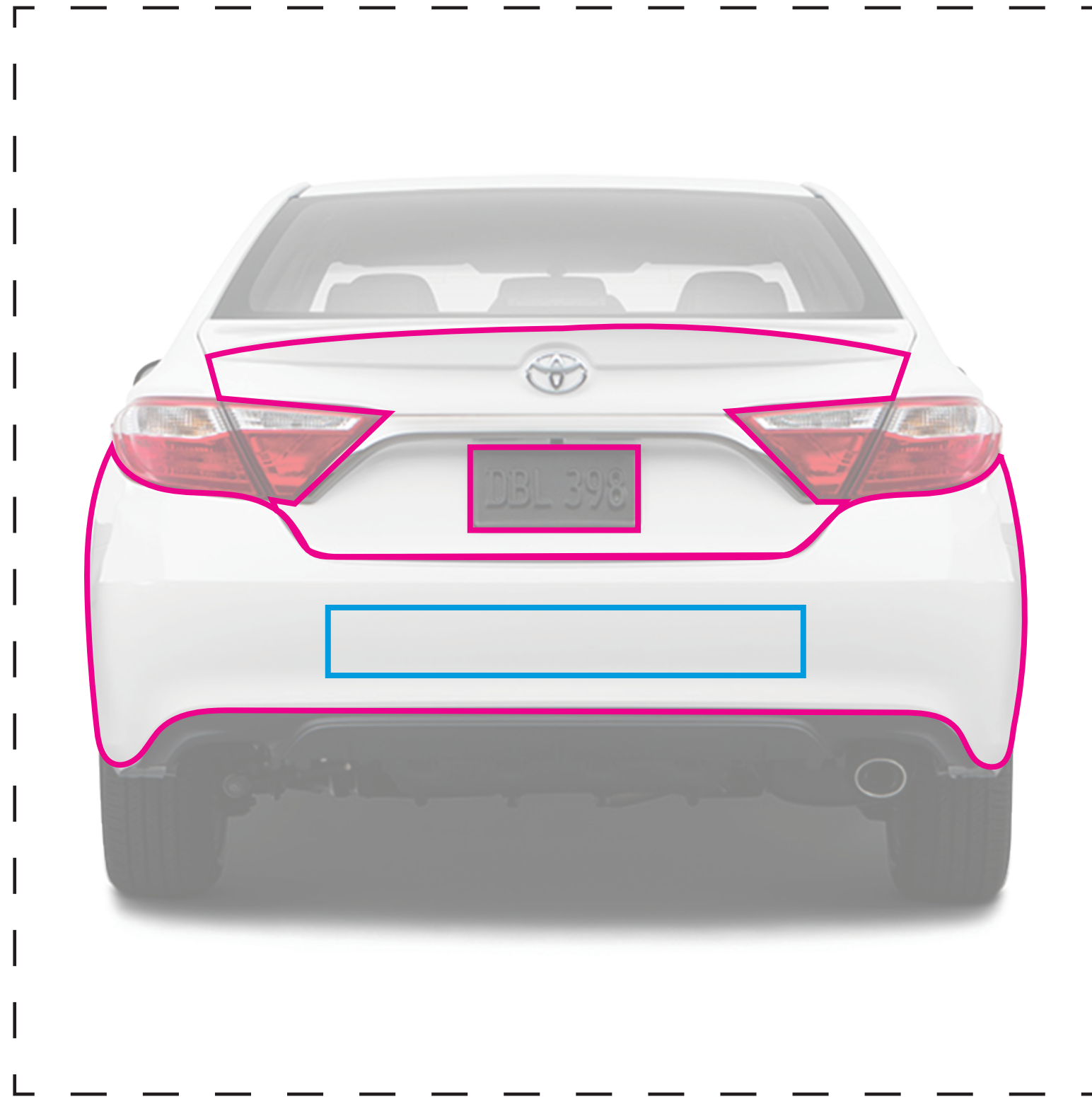
BACK DIMENSIONS

Safe Area = 35w"x5h"

Live Area = Dependent on vehicle type

Bleed Area = 80w"x80h"

NOTE: Template is 1:10 scale



Bumper Safe Area

Note: No critical elements on Trunk Bottom. The majority of vehicles have critical elements placed on the Bumper. Rear designs must match regardless of vehicle type.

LAYOUT BOTH VIEWS



Hatch Safe Area

Note: Some vehicles do not have a safe area on Bumpers. Critical elements are then placed on Hatch when safe area is not available on Back Bumper. Rear designs must match regardless of vehicle type.

SAFE AREA / CRITICAL ELEMENTS: Keep critical elements inside this box. Any elements outside the safe area run the risk of distortion or cut off.

LIVE PRINT PANEL AREA: Vinyl will cover this area. Varies per vehicle type.

PRINT BLEED AREA: Extend design elements to bleed box.

360 - Top

RW: Best served to reinforce branding. Rear windows do not lend well to small body copy due to holes within the material.

TRUNK TOP: Reinforce background or pattern. No critical elements on Trunk Top.

HOOD: Best served to reinforce branding.

RW DIMENSIONS (Optional Add-On)

Safe Area = 14w"x35h"

Live Area = Dependent on vehicle type

Bleed Area = 40w"x75h"

TRUNK TOP DIMENSIONS

Live Area = Dependent on vehicle type

Bleed Area = 40w"x75h"

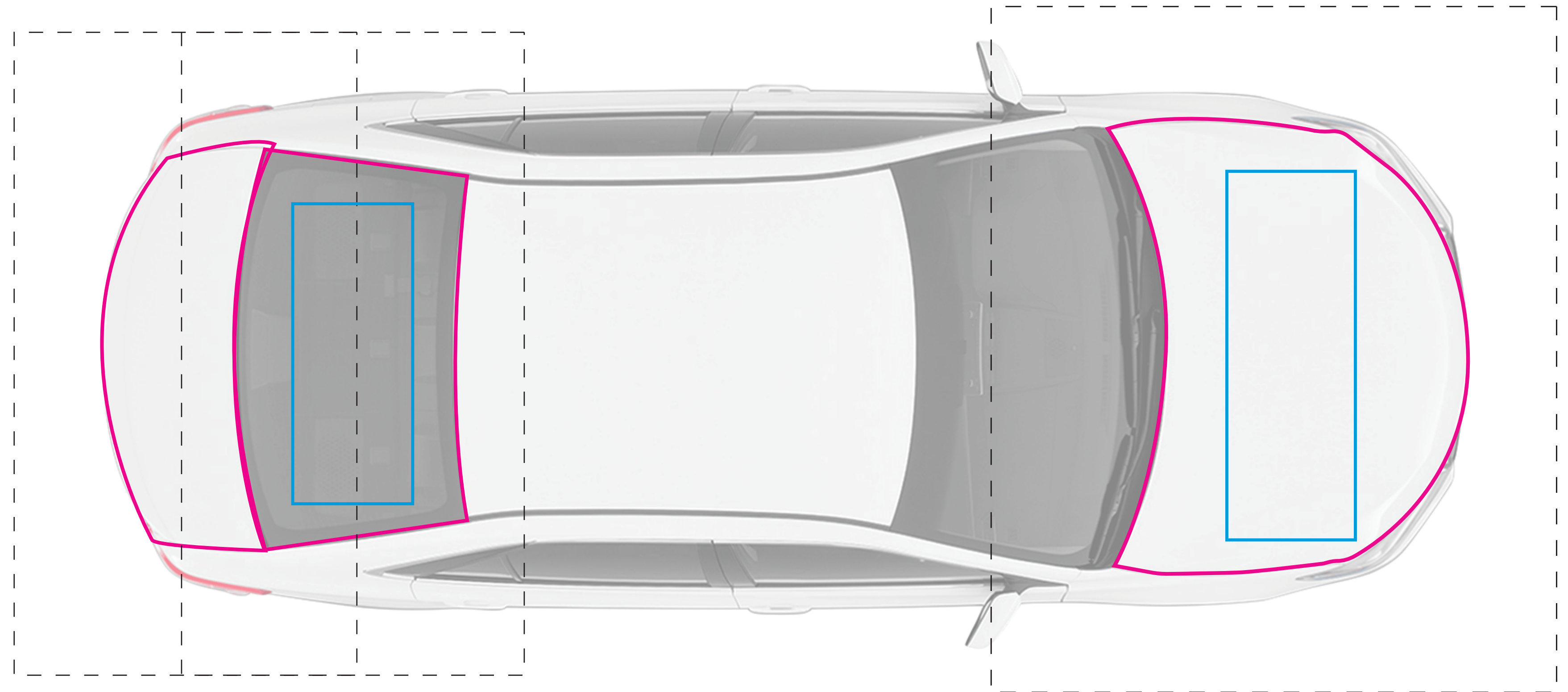
HOOD DIMENSIONS

Safe Area = 15w"x43h"

Live Area = Dependent on vehicle type

Bleed Area = 66w"x80h"

NOTE: Template is 1:10 scale



SAFE AREA / CRITICAL ELEMENTS: Keep critical elements inside this box. Any elements outside the safe area run the risk of distortion or cut off.

LIVE PRINT PANEL AREA: Vinyl will cover this area. Varies per vehicle type.

PRINT BLEED AREA: Extend design elements to bleed box.