



**NOTE:** Wrapify converts the design for all vehicle types

Use color mode: CMYK

**ENSURE COLOR VALUES ARE CORRECT**

Outline all fonts and embed all images before submission

Accepted file types: .EPS, .AI

**DO** keep all text and images inside the **safe zone**

**DO** extend the background to the **bleed edge**

Upload all files at 300 DPI to prevent pixelation

# 270 - Driver Side

**DRIVER SIDE PANEL:** Best served for main messaging and branding.

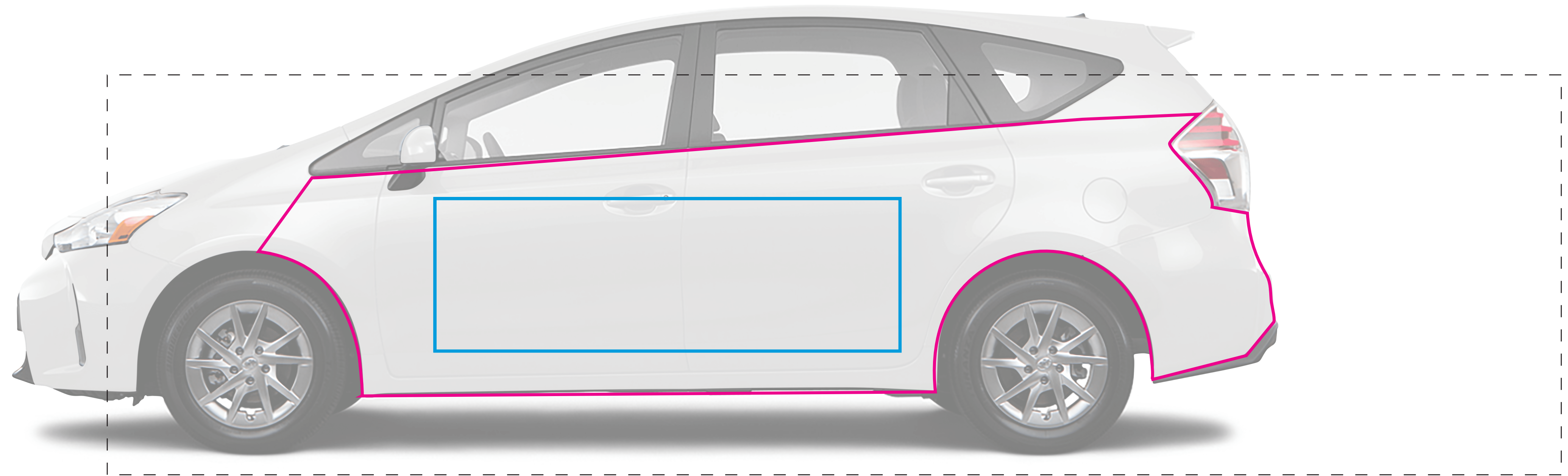
## DRIVER SIDE DIMENSIONS

Safe Area = 64w"x21h"

Live Area = Dependent on vehicle type

Bleed Area = 200w"x55h"

**NOTE:** Template is 1:10 scale



**SAFE AREA / CRITICAL ELEMENTS:** Keep critical elements inside this box. Any elements outside the safe area run the risk of distortion or cut off.

**LIVE PRINT PANEL AREA:** Vinyl will cover this area. Varies per vehicle type.

**PRINT BLEED AREA:** Extend design elements to bleed box.

# 270 - Passenger Side

**PASSENGER SIDE PANEL:** Best served for main messaging and branding.

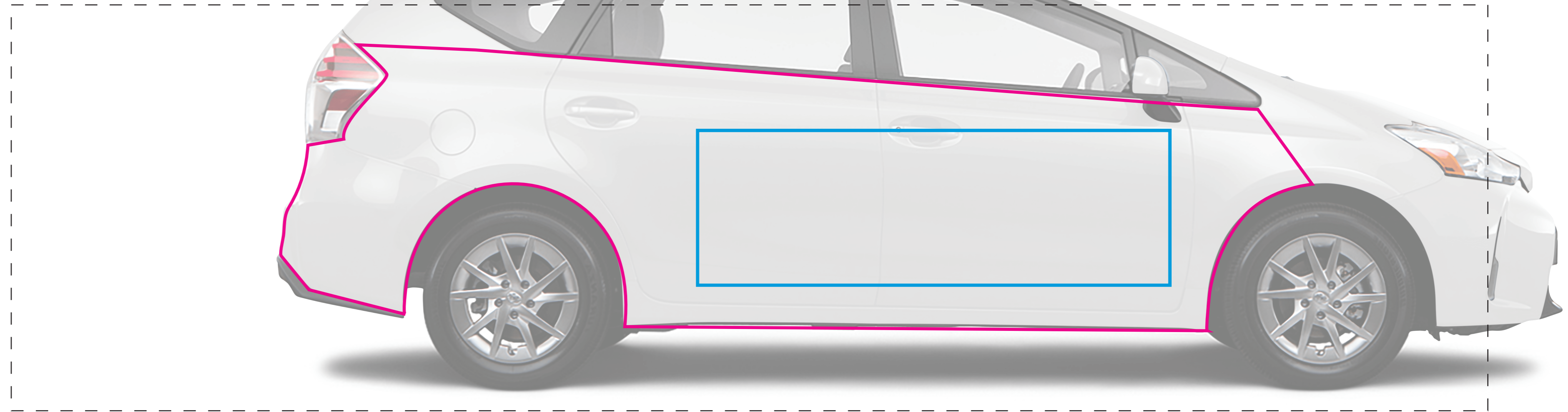
## PASSENGER SIDE DIMENSIONS

Safe Area = 64w"x21h"

Live Area = Dependent on vehicle type

Bleed Area = 200w"x55h"

**NOTE: Template is 1:10 scale**



**SAFE AREA / CRITICAL ELEMENTS:** Keep critical elements inside this box. Any elements outside the safe area run the risk of distortion or cut off.

**LIVE PRINT PANEL AREA:** Vinyl will cover this area. Varies per vehicle type.

**PRINT BLEED AREA:** Extend design elements to bleed box.

# 270 - Top

**RW:** Best served to reinforce branding. Rear windows do not lend well to small body copy due to holes within the material.

**TRUNK TOP:** Reinforce background or pattern. No critical elements on Trunk Top.

## RW DIMENSIONS (Optional Add-On)

Safe Area = 14w"x35h"

Live Area = Dependent on vehicle type

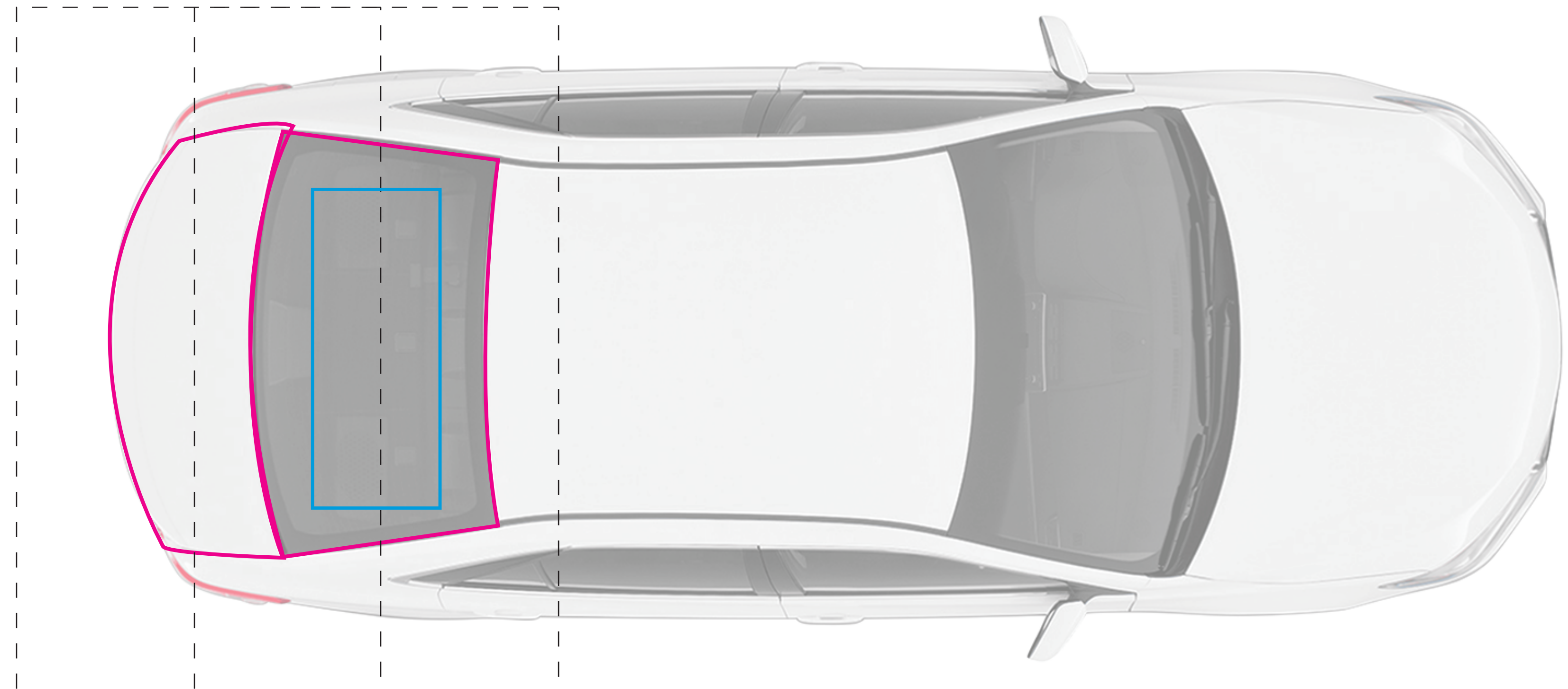
Bleed Area = 40w"x75h"

## TRUNK TOP DIMENSIONS

Live Area = Dependent on vehicle type

Bleed Area = 40w"x75h"

**NOTE: Template is 1:10 scale**



**SAFE AREA / CRITICAL ELEMENTS:** Keep critical elements inside this box. Any elements outside the safe area run the risk of distortion or cut off.

**LIVE PRINT PANEL AREA:** Vinyl will cover this area. Varies per vehicle type.

**PRINT BLEED AREA:** Extend design elements to bleed box.

# 270 - Rear Side

BACK BUMPER / TRUNK BOTTOM / HATCH: Best to reinforce short messaging.

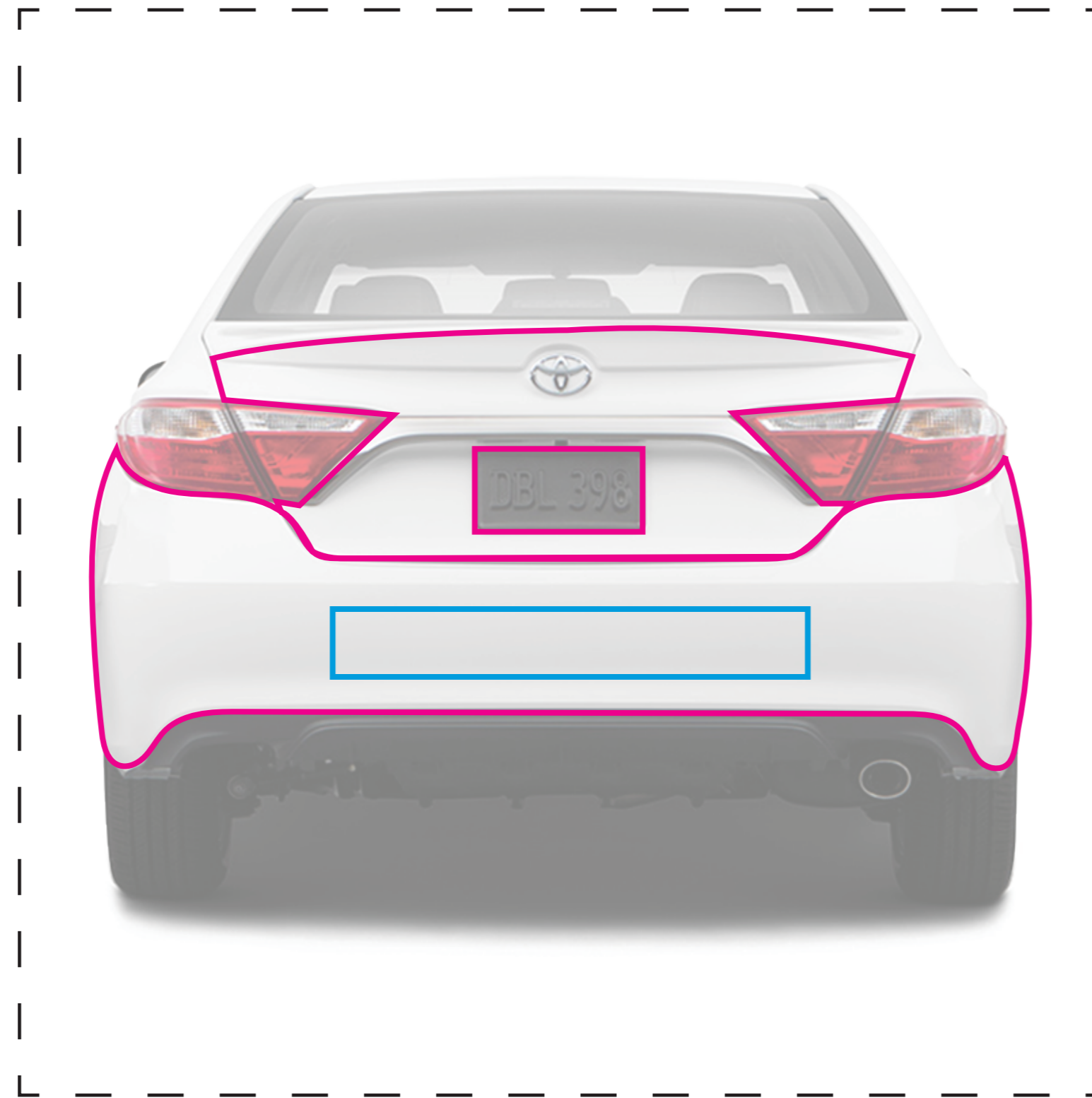
## BACK DIMENSIONS

Safe Area = 35w"x5h"

Live Area = Dependent on vehicle type

Bleed Area = 80w"x80h"

**NOTE: Template is 1:10 scale**



## Bumper Safe Area

**Note:** No critical elements on Trunk Bottom. The majority of vehicles have critical elements placed on the Bumper. Rear designs must match regardless of vehicle type.

LAYOUT BOTH VIEWS



## Hatch Safe Area

**Note:** Some vehicles do not have a safe area on Bumpers. Critical elements are then placed on Hatch when safe area is not available on Back Bumper. Rear designs must match regardless of vehicle type.

**SAFE AREA / CRITICAL ELEMENTS:** Keep critical elements inside this box. Any elements outside the safe area run the risk of distortion or cut off.

**LIVE PRINT PANEL AREA:** Vinyl will cover this area. Varies per vehicle type.

**PRINT BLEED AREA:** Extend design elements to bleed box.